



Erasmus+



European Commission Erasmus+ programme  
**STRATEGIC PARTNERSHIPS PROJECT**  
‘The network of UNESCO recognised values’

# EUROPEAN COMMISSION ERASMUS+ PROGRAMME STRATEGIC PARTNERSHIPS PROJECT ‘THE NETWORK OF UNESCO RECOGNISED VALUES’

*The project is being implemented from September 1, 2018 until February 28, 2020. The main aim of the project is to safeguard and promote European Intangible Cultural heritage, especially its elements, recognised by UNESCO, by implementing educational activities for local communities and bearers of intangible cultural heritage (ICH).*

## **THE ORGANISATIONS OF FOUR EUROPEAN COUNTRIES:**

- Latvia (Ethnic Culture Centre Suiti Foundation), representing UNESCO included element “Suiti Cultural Space”,*
- Estonia (Kihnu Cultural Space Foundation), representing UNESCO included element “Kihnu Cultural Space”,*
- North Macedonia (ICTM National Committee of Macedonia), representing UNESCO included element “Glasoechko two-part singing from Dolni Polog”,*
- Georgia (Georgian Arts and Culture Center), representing UNESCO included element “Georgian polyphonic singing” - each representing different cultural values (but all related to musical traditions), has created a partnership to join forces and share experience from several countries in order to provide better understanding of what are the best ways and methods to channel the knowledge to those who need it - people practising UNESCO included traditions.*

**THIS MATERIAL CONTAINS THE PROPOSALS  
OF PROJECT PARTNERS FOR  
THE IMPLEMENTATION  
OF NEW INNOVATIVE METHODS AND  
APPROACHES IN THE FIELD OF ICH**



- **TRANSMISSION OF TRADITIONS TO THE NEXT GENERATIONS NOT ONLY IN FAMILIES AND IN TRADITIONAL WAYS (PARTICIPATION IN FOLK GROUPS, CONCERTS, WORKSHOPS ETC.) BUT ALSO IN WAYS THAT ARE EASIER FOR YOUNG GENERATION TO PERCEIVE - USING MODERN METHODS AND TECHNOLOGIES.**

Using modern technologies for promotion of ICH among young generation would make traditional cultural values easily perceived and understood in a way that is familiar to them. It could be, for example, different applications, interactive games etc.



## - IMPLEMENTATION OF LOCAL AND INTERNATIONAL COOPERATION PROJECTS.

Organisations, which are active in implementing different national scale and international cooperation projects in order to exchange best practises of safeguarding and promotion of traditional culture, to create educational materials, researches, organise joint activities etc., admits that it has created numerous benefits for local communities, organisations and ICH practitioners such as raise of self-awareness, inspiration, new ideas and methods etc. It all has great impact on safeguarding ICH.



- **DEVELOPMENT OF LOCAL BUSINESSES BASED ON TRADITIONAL CULTURE.**

Such local economical activities as making traditional costumes and it's elements, selling traditional foods, traditional performances for tourists in local restaurants, selling of souvenirs, organising different workshops etc., promotes the viability of traditional culture in local communities.



- **NATIONAL AND INTERNATIONAL PROMOTION OF TRADITION AS AN ICH ELEMENT. ALL TRADITIONAL CULTURE ELEMENTS WHICH ARE REPRESENTED IN THIS PROJECT, ARE INCLUDED IN UNESCO LIST OF INTANGIBLE CULTURAL HERITAGE.**

Thus all project partners can appreciate the benefits it brings – from raise of self-awareness of local communities and boom of local initiatives to easier attraction of finances for activities.



- **INCREASE OF PRODUCTION OF AUDIO-VISUAL RECORDS ABOUT TRADITIONAL CULTURE ELEMENT IN AN ATTEMPT TO FOSTER AND PROMOTE THE TRADITION NOT ONLY ON NATIONAL LEVEL BUT MORE IMPORTANTLY AMONG THE LOCAL COMMUNITY.**





- **ORGANISING INNOVATIVE CELEBRATIONS AND EVENTS, BASED ON TRADITIONAL CULTURE – FOR EXAMPLE, HERITAGE THEATRES, NAIVE ART CAMPS, NIGHT CONCERTS ETC.**



- **ESTABLISHMENT OF THE STATE PROGRAMS WHICH SUPPORTS SPECIFIC TRADITIONAL CULTURE – SUCH AS KIHNU CULTURAL PROGRAM IN ESTONIA. EVERY YEAR ACTIVE COMMUNITY MEMBERS SUBMIT DOZENS OF PROJECT IDEAS CONNECTED WITH KIHNU CULTURE SUCH AS PUBLICATIONS, FESTIVALS, EXHIBITIONS AND MANY MORE.**

Such a program greatly facilitates the work of local cultural organizations, making it more stable and predictable.



- **ESTABLISHMENT OF COMPETITIONS AND PRIZES AMONG ICH PRACTITIONERS AND CULTURE ORGANISATIONS.**

The aim of different competitions and prizes is revealing and presentation of the different elements of intangible cultural heritage, engagement of wider society and especially youth in preservation of these traditions. It has lot of benefits for ICH practitioners and organisations such as raise of self-awareness and inspiration.



- **ESTABLISHMENT OF SONG MASTER'S SCHOOLS AS AN INFORMAL WAY FOR TRANSMITTING TRADITIONAL POLYPHONY FROM GENERATION TO GENERATION.**

In order to revive Georgian traditional song the Folklore State Centre created folklore centers in the regions of the country, with the so-called children's song masters schools also functioning there. At these schools masters of folk song and chant teach folk songs and sacred chants to children by oral way.



- INOVATIVE CULTURE TOURISM OFFER – HOST TOURISTS IN LOCAL FAMILIES TO TEACH TRADITIONS, LIFE MODE AND CUISINE TO THE GUESTS.

